



# MacBook Neo To Know. To Do.

Apple is bringing the magical Mac experience to even more learners worldwide with the all-new MacBook Neo.

## To Know.



### All-new design

- Durable aluminium design.
- Available in four stunning colours – silver, blush, citrus and indigo – with a colour-complemented Magic Keyboard.
- Weighs just 1.23 kg (2.7 pounds) and measures 0.5 inches thin, so it's built to take on the go.
- Fanless design enables silent operation.



### Display

- Brilliant 13-inch Liquid Retina display with 2408x1506 resolution and up to 500 nits brightness.
- sRGB colour with support for 1 billion colours offers vivid, rich images.



### All-day battery life

- Gets up to 16 hours of battery life, so students, educators and leaders can work, learn and create on a single charge.<sup>1</sup>



### Camera and sound system

- 1080p FaceTime HD camera delivers vibrant video.
- Dual-mic array with beamforming technology isolates and enhances voices while minimising background noise.
- Dual side-firing speakers deliver immersive sound for video calls, music and movies.



### Powered by A18 Pro chip

- A18 Pro chip features a 6-core CPU and 5-core GPU, so learners can fly through everyday tasks, tap into their creativity and get things done.
- 16-core Neural Engine accelerates on-device AI and Apple Intelligence features for productivity.<sup>2</sup>



### Continuity

- With powerful Continuity features, MacBook Neo works seamlessly with other Apple devices.
- Use Universal Clipboard to copy images, video or text from iPhone or iPad and paste into Mac, or vice versa.



## Magic Keyboard and Multi-Touch trackpad

- Magic Keyboard provides a precise and comfortable typing experience, and is available in two models – one with Lock Key and one with Touch ID.
- Use the Lock Key or Touch ID to easily lock MacBook Neo, or turn it on or off.
- With Touch ID, users can also sign in to websites and apps, authorise payments and even switch users with just a touch.
- Multi-Touch trackpad with support for gestures provides precise control to scroll, swipe, pinch and click across the entire surface.



## Connectivity and wireless

- Includes two USB-C ports so students can connect a variety of accessories, transfer data and charge their Mac.
- Supports one external display.
- 3.5mm headphone jack is perfect for anyone who needs wired audio.
- Features Wi-Fi 6E and Bluetooth 6 for fast wireless connectivity.

## To Do.

- Read the [Newsroom press release](#).
- Watch the new [product video](#).
- Review the internal MacBook Neo FAQ.
- Stay tuned for the customer-facing What's New for Education PDF and Keynote.
- Explore the [MacBook Neo product page](#).
- Review the [MacBook Neo product PDF](#).
- Share the social cards in the multiplier kit.
- Complete the Apple Announcements – March 2026 collection in [Sales Coach](#) to find resources to help you learn about what's new.



## macOS and Apple Intelligence

- Powered by macOS, the powerful, intuitive operating system that makes Mac ready to tackle anything – and a learner can get started straight out of the box with built-in apps like Calendar, Mail, Safari, Freeform and more.
- macOS is designed with security, privacy and antivirus protection at its core, and includes free software updates to keep MacBook Neo running smoothly and securely.
- Every Mac with Apple silicon is built for Apple Intelligence to help education users write, express themselves and get things done effortlessly.<sup>2</sup>



<sup>1</sup>Battery life varies by use and configuration. See [apple.com/uk/batteries](https://apple.com/uk/batteries) for more information.<sup>2</sup>Apple Intelligence is available in beta. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see [support.apple.com/121115](https://support.apple.com/121115).